

*South Carolina Book Award Program
Banner Judging Rubric*



Category: PBA CBA JBA YABA Banner # _____

School Name: _____ Media Specialist: _____

Judge's Name: _____ Book Title: _____

Criteria	0	1	2	3	Points
Banner Dimensions	Banner did not meet requirements for submission	Banner was noticeably larger or smaller than the required 2'6" wide by 6' long as required.	Banner showed a little variance from specified size.	Banner was exactly 2'6" wide by 6' long and prepared to hang vertically.	_____
Book Title and Author's Name Incorporated	Book title and/or author's name omitted from the banner design.	Book title and/or author's name illegible or misspelled.	Book title and/or author's name correct but detracts from overall banner presentation.	Book title and author's name incorporated into the design of the banner.	_____
Authenticity of Banner Artwork as Related to Book Content	Banner design does not have any relation to the theme(s) represented in the book OR banner is a reproduction of the book's cover art.	Banner design marginally related to a theme or character in the book OR is similar to the book's cover art.	Banner design relates well to the theme(s) of the book it represents.	Banner is an exceptional and authentic representation of theme(s) in the book it represents.	_____
Artistic Quality (encompasses the elements of design: point; line; form, shape and space; movement; color; pattern; texture)	Very little artistic quality.	Attempted but below average artistic quality.	Good artistic quality.	Exceptional artistic quality.	_____
Overall Creativity (combined impact of use of materials, elements of design, and theme(s) from represented book)	Very little evidence of creativity.	Theme(s) of book underrepresented but some elements of design present. Lacks creativity in choice and use of materials.	Book theme(s) and elements of design paired with creative choice and use of materials with average overall effect.	Exceptional overall creative quality. Original representation of book theme(s), creative use of materials and elements of design combine for high level of impact.	_____
Total →					_____

Additional Comments: