

Engaging The Eye Generation: Helping Our Students Read & Understand Images— Important 21st Century Skills in Media & Visual Literacy

**Frank W. Baker, presentation at SCASL 2011,
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- 1. Visual Literacy Web Site www.frankwbaker.com/vis_lit**
- 2. LMC Magazine Media Literacy cover story Jan-Feb 2011
Knowledge Quest issue on Visual Literacy Jan-Feb 2008**
- 3. Is Seeing Believing? Web Site www.frankwbaker.com/isb.htm**
- 4. Teacher Guide Series for Teaching Film www.oscars.org/education**
- 5. Handout: questions to answer while watching Wall E**
- 6. Pizza ad www.frankwbaker.com/pizza_ad**
- 7. VoiceThread: Media Literacy**
- 8. ETV Knowitall Artopia: How to be a Critical Viewer**
- 9. Admongo.gov FTC website for tweens on advertising literacy videogame and curriculum**
- 10. Scriptwriting In The Classroom Web Site
www.frankwbaker.com/scriptwriting_in_the_classroom.htm**
- 11. Evaluation**